



fountain art fair

MIAMI 2012 / NYC 2013





ART + PEOPLE = EXPERIENCE

Fountain Art Fair was founded in 2006 by David Kesting, Lincoln Capla and John Leo as an attempt to leverage support for smaller independent galleries, collectives and artists who wished to gain access to a larger audience of collectors and critics. From its roots deep within the independent Williamsburg, Brooklyn art scene, Fountain has grown to represent over 60 international avant-garde galleries and projects, showcasing progressive primary-market works in New York, Miami, Chicago and Los Angeles.

Fountain Art Fair has received critical acclaim for its uniquely alternative art fair model and genuine dedication to the artists and galleries who share in its vision and ideology. Celebrated as the first of a new influential generation of alternative fairs, Fountain is reinterpreting the concept of the art fair experience and paving a brave new path for the future of contemporary art.

AN ICON FOR THE PEOPLE

When Marcel Duchamp arrived in New York for the first time to exhibit his work at the original 1913 armory show at the 69th regiment armory, he left a lasting legacy that challenged people's preconceived notions of what art can be. One hundred years later, Fountain Art Fair is challenging people's preconceived notions of what an art fair can be.

Based primarily out of the Wynwood district of Miami and the 69th Regiment Armory in New York City, Fountain bridges the gap between art and life with the same enthusiasm and innovative insight that Duchamp and his contemporaries delivered to America all those years ago.

Like Duchamp, and his famous Fountain ready-made, Fountain Art Fair is the foundation upon which a whole generation of working artists and galleries are able to engage the global art market on their own terms. As a family, Fountain comes together to define an accessible alternative vision for the future of contemporary art.





WHO

Fountain is a family and like many families Fountain is moving and growing. From a humble group of three galleries at the first Fountain Art Fair in New York 2006, Fountain has blossomed into an extended family of over 60 galleries, artists and exhibitors from all around the world. In addition to founding directors David Kesting and Johnny Leo and producers Rachel Esterday and Elizabeth Tully, the organizational and administrative core of Fountain is an extended network of dedicated professionals, artists and volunteers from every corner of the art world.

Through an innovative and alternative approach to the traditional art fair model, a commitment to social responsibility and a vision for a more inclusive art market, the Fountain family has built its reputation on delivering unprecedented creative opportunities for emerging artists and dealers.



FOUNDER

“ When you visit Fountain you do not feel like you are at a traditional art fair, you feel as though you are part of a movement. ”



FOUNDER

“ So much of all this starts with the team... you really have to love the job and that love for the job shows up in the craftsmanship of the fair. ”



PRODUCER

“ As an independent art fair we rely on our fans and the people who love us. ”



PRODUCER

“ Fountain is about building relationships. ”



EXHIBITOR INFO

The EXTENDED Family

Over the last several years, Fountain has seen unprecedented exhibition and exhibitor growth. Represented in New York during The Armory Show and in Miami concurrently with Art Basel Miami Beach, Fountain has also been represented in Chicago and Los Angeles. Our exhibitors hail from countries and cities around the world, including South Korea, Japan, Germany, Canada, France, Estonia, Mexico, San Francisco, Los Angeles, Miami, New York City, Albany, Philadelphia, Boston, New Orleans and New Jersey.

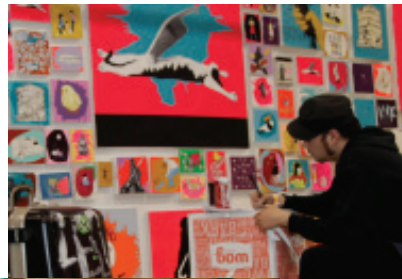
Past MIAMI 2011 Exhibitors

MIAMI 2011 Exhibitors

- Art For Progress (NY)
- Cheap&Plastique (NY)
- Grace Exhibition Space (Brooklyn)
- The Feminist Art Project (Miami)
- Francesca Arcilesi Fine Art (NY)
- Front Room Gallery (Brooklyn)
- Kesting / Ray (NY)
- Lambert Fine Arts (NY)
- Marianne Nems Gallery (NY)
- The Marketplace Gallery (Albany)
- Microscope Gallery (Brooklyn)
- Mighty Tanaka (Brooklyn)
- Murder Lounge (NY)
- Tinca Art (NY)
- Untitled Art Projects (Los Angeles and New Orleans)
- We-Are-Familia (NY)
- Working Method Contemporary (FL)
and YES! Gallery (Brooklyn)

INDEPENDENT ART Projects

- Alev Meï Loh (LA)
- Lindsay Carron (LA)
- Ryan Cronin (NY)
- GILF! (Brooklyn)
- Solo(s) Project House (Newark)
- Karen Jones (MO)
- Evo Love (Miami)
- Miguel Ovalle (Brooklyn)
- Susan Radau (Miami)
and Sarah Trouche (Paris)



*"the way an art fair should Be...
The Economist*

Past Exhibitors

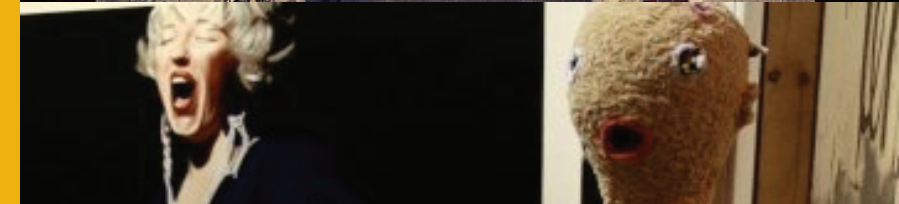
NYC 2011@ the 69th Regiment Armory

- Albany Center Gallery
- Andrew Kennelly and Eric Tureski
- Annika Connor
- Art For Progress
- Artist Collective
- Art Magazine Gallery
- Asan Gallery
- Big Deal Arts
- BLUDOG 10003/NOT ME
- Broadway Gallery
- Bushwick Gallery
- Charlie K Art Space
- Cheap & Plastique
- CreamHotel
- Curcio Projects and Michael Zansky
- Dacia Gallery
- Dumb One! / Empirical Art
- Evo Love
- Fab 5 Freddy
- Fine Arts International
- Francesca Arcilesi Fine Art
- Front Room Gallery
- Gallery DEN
- Gallery G2
- GILF!
- Glasschord
- Grace Exhibition Space
- Hullabaloo Collective
- Ian Ross
- IArt-4 Collective
- Javier Jimenez
- K & P Gallery
- Kelsey Marie
- KESTING / RAY
- Lambert Fine Arts
- Leslie Lyons
- Marianne Nems
- Mark Demos
- MayJune Gallery
- Michael X Rose
- Microscope Gallery
- Mighty Tanaka
- Mind the Art
- Munch Gallery
- Murder Lounge
- Now Gallery
- Post Nature Art
- Republic Worldwide
- Ross Brodar and Daniel Belardinelli
- Sarah Trouche
- Solo(s) Project House
- Station 16
- The Body Paint Gallery (Gallery ML)
- The G-Spot
- The Marketplace Gallery
- Tinca Art
- Uprise Art
- YES! Gallery
- Zoom Gallery



"The Fountain Art Fair reminds us of what it is to be young and creative in New York City..."

- Wooster Collective



NEW YORK
MAGAZINE

ART
NET
ETHERNET

Art in America
OCTOBER 2005

NY ART BEAT

the ONION
America's Finest News Source

flavorpill

The New York Times

ARTFORUM

JUXTAPOZ
ART & CULTURE MAGAZINE

FILTER
MAGAZINE

IMPRESSIONS

ART
FAIRS
international

gothamist

Previously reviewed in: Art Forum, New York Times, Miami Herald, Miami New Times, The Economist, Time Out NY, New York Magazine, Art Info, Art In America, NY Art Beat, Art Comments, ArtNet, NY Arts, Art Fairs International, Gawker Artists, Gothamist, Juxtapoz, Filter, Flavorpill, Daily Candy, ArtKrush, The Onion, L Magazine, and more.

NY ARTS
The Economist

Time Out
New York

MIAMI
NewTimes

DAILY CANDY

The Miami Herald
Sunday, November

<THE L
MAGAZINE>

GAWKER
ARTISTS



TALK OF THE TOWN...



“ Fountain... makes the combination of art and music seem completely natural, and, well, shouldn't it be? Much of the art at Fountain ...stems from an urban style graffiti-inspired background, full of irreverence and ironic post-everything attitude.”
– ArtSlant

“ Fountain is the new Armory. Located at 69th Regiment Armory at 68 Lexington Avenue @ 25th Street; Fountain has maintained a sense of individuality, distinct from your run-of-the-mill fairs and uppity sensibilities far too prevalent in the art world today. ”
– NY Arts Magazine

“ Dangerous, insightful and sometimes shocking... I left Fountain excited about emerging art again. ”
– Gadling

“ Art revelers should put it at the top of their list.”
– Flavorpill NY 2012

“ This year my No. 1 choice was the extremely well organized but far from pretentious Fountain Art Fair... this show was a celebration of the work that is changing the face of the art market. ”
– Jetsetter

“ Fountain brings together a kindred but diverse collection of exhibitors from Brooklyn and further afield. What unites them is a passion for expression, immediacy and meaning that relies on established visual motifs and not on theory. ”
– Williamsburg Greenpoint News + Arts



PAST MUSIC HEADLINERS

Fab 5 Freddy, Marky Ramone, G.Love, Chairlift, NinjaSonik, ADULT, Shepard Fairey, No Age

PAST PERFORMING ARTISTS

Erik Hokanson, Myk Henry, Jill Mcdermid, Gim Gwang Cheol, Non Grata, Adina & Arielle Bier, The Art Liars, Marni Kotak, Quinn Dukes McDivitt, Hector Canonge, Sarah Trouche



SPONSORS & PARTNERS

PAST SPONSORS

Artlog, The L Magazine, The Onion, Hedley's Inc., Fresh Art House, Gowanus Studio Space, Brooklyn Street Art, Republic Worldwide, Downing Frames, The Art Dossier, Hyperallergic, Uprise Art, Scvngr, American Contemporary Art Magazine, Dig In Mag, Arttable, Moodswing 360, Yelp!, LOOSEWORLD, HOT97, Drink Mercy, Bomb Lager, Pernod Absinthe, Bulldog Gin, Alacran Tequila, Medea Vodka, IZZE Sparkling Juice, Prohibition Bakery, Museum of Art & Design, 101.9 WRXP, Village Voice, Dos Equis, Glaceau Smart/Water, A Design Life, Sonnema Vodka, ArtCards.cc, Culture Hall, Decider, Filter, Hedleys Humpers, Irreversible Mag, Kelso of Brooklyn, Ladies Lotto, M/The New York Art World, PK Graphics, PopLife, Prometheus Springs, Guru, White Hot Magazine, WVUM and more...



THE GOWANUS STUDIO SPACE



You'll Love What's Inside.



museum of arts and design





EXHIBITION & ART FAIR INFO

2505 North Miami Blvd. Miami, FL
Thursday December 6 - Sunday December 9, 2012

Thursday 12pm - 5pm (Press & VIP Preview)
Friday 12pm to 7pm (Open to Public)
Friday 7pm to 12am (Opening Night Reception)
Saturday 12pm - 7pm (Open to Public)
Saturday 7pm to 12am (Saturday Night Event)
Sunday 12pm - 5pm

▶▶▶▶ [Fountain Exhibitor Application \(click here\)](#) ◀◀◀◀

CONTACT / INQUIRIES

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